

Darin Krantz*Head of Precision Technology*

Darin Krantz joined CNH Industrial in November 2021 as the Head of Precision Technology. In his role he leads and prioritizes the entire CNH Industrial Precision Technology portfolio across all regions, all brands, and all platforms. He creates and operationalizes the precision technology strategy and leads communication with region leaders, brand leaders, and product development leaders to support the portfolio and strategic plans.

Prior to joining CNH Industrial, Mr. Krantz worked at John Deere as Manager of Digital Product Marketing for their Intelligent Solutions Group. He served in that role from 2015 to November 2021 where he provided strategic direction for a global team that led the integration of product development and digital product development processes. Prior to that appointment, he served in positions of increasing responsibility, beginning in 1999 as a Crop Systems Specialist.

Darin Krantz earned a Masters degree in Agronomy and Crop Science from the University of Wisconsin-Madison; and holds a Bachelor of Science degree in Agricultural Systems Technology from Iowa State University.